



Nuabee Mixes Orange Business Services' Cloud with Cloudberry Backup for More Control and Affordable Pricing

Founded in France in 2014, Nuabee is a French MSP that delivers cross-platform cloud backup with restoration and disaster recovery solutions across Europe. The company serves SMEs in a diverse set of industries.

Challenge: Cloud Disaster Recovery Solution



Nuabee was created to offer SMEs an automated solution for Disaster Recovery as a Service (DRaaS) in the Orange Business Services' Cloud, Flexible Engine. To this end, Nuabee has developed new industrialized backup and restoration approaches with its partner **Cloudberry Lab**.

DRaaS is growing rapidly. The launch of the European public cloud - Flexible Engine by Orange Business Services - gives Nuabee the opportunity to offer a DRaaS solution which meets the regulatory requirements of European companies. Nuabee is the first company in France to offer a full disaster recovery solution in the European Public Cloud.

Currently, many small and medium enterprises don't have a disaster recovery solution, and restoration strategies aren't tested regularly.

"The cost of traditional complete disaster recovery solutions does not allow small and middle-sized companies to protect their data effectively," says Eric Deronzier, CEO and Co-Founder of NUABEE.



**Business
Services**

In response, Nuabee has developed an affordable solution combining the Orange Business Services' Cloud, Flexible Engine, and Cloudberry Managed Backup - a product that can support customers' business apps and operating systems, while also providing the requisite data security and backup speed.

The company wanted to build an automated, secure and fast DRaaS solution to meet the needs of modern European SMEs while maintaining data safety and compliance.



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The Solution: Flexibility and Control Provided by Orange Business Services and CloudBerry



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After considering several other major backup products, Nuabee chose Cloudberry Managed Backup. Why? Because it was the only backup native cloud solution that allowed the development of backup **test** and disaster recovery features. CloudBerry integrates directly with OpenStack technology utilized by Orange storage services. This solution provides ease-of-use, customizability and cost-efficiency.

Nuabee's engineers can take advantage of different Orange Business Services features, including storage solutions and the cloud virtual environment, allowing their customers to perform fast and easy disaster recovery directly to the cloud.

Results

Disaster recovery with CloudBerry Managed Backup to the cloud allows standard recovery objectives of a couple of hours for vital apps, compared to 48 hours with a traditional disaster-recovery solution. Moreover, the elasticity and price efficiency that public cloud storage offers allows Nuabee to introduce customers to new, more accessible pricing.

Nuabee currently uses over 50 terabytes of cloud storage, serving around 350 servers and endpoints to 100 customers, and Nuabee looks to increase its business by more than 50% a year over the next two years.

About Nuabee

Nuabee, located in France, was co-founded in 2014 by Eric Deronzier, an engineer specializing in business continuity and IT security. Nuabee benefits from the expertise of Ysosecure, which has helped companies set up IT security and business continuity plan solutions for more than a decade. Nuabee has obtained the "Young Innovative Company" label for its research and development on OpenStack Cloud, as well as the rebuilding of several types of operating systems and the recreation of the different elements composing infrastructure: systems, networks, security, and reconnection methods to fallback sites. For more information, please visit nuabee.fr

About CloudBerry

CloudBerry™ provides leading cross-platform, cloud backup and disaster recovery solutions which integrate with major public cloud services like Amazon AWS, Microsoft Azure, and Orange Cloud Storage. CloudBerry Backup's powerful, easy-to-use backup and disaster recovery capabilities include file and image-based backups and disaster recovery to virtual machines in the cloud. CloudBerry runs on Windows, macOS and Linux operating systems. CloudBerry provides turnkey, white-label data protection services to thousands of VARs and MSPs to help them build their brand in the cloud backup market. CloudBerry is an Amazon Web Services Advanced Technology Partner and has attained Storage Competency Partner status in the AWS Partner Network. For more information, please visit cloudberrylab.com



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